

## EDUCATION AND THE ENVIRONMENT INITIATIVE TEACHER ORIENTATION





Educating for Careers with the EEI Curriculum



# Introductions

## California Environmental Protection Agency

Office of Education and the Environment



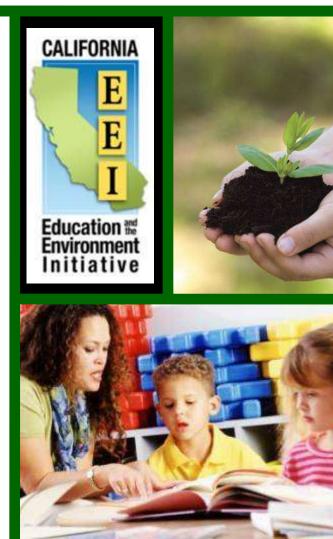
### **Kirk Amato**

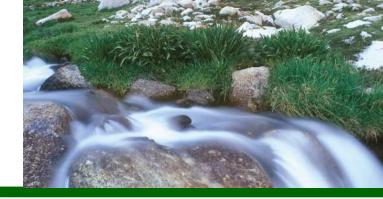
**Environmental Education Specialist** 



### **David Whitman**

High School Science Teacher, EEI Teacher Ambassador







## Part I – Introduction and Instructions Goals and Descriptions

Part II – Quick Tour of High School Curriculum Building 21<sup>st</sup> Century Skills

Part III – Walk Through an EEI Unit Structure and Components

## Part IV - Conclusion

# Today's Goals:

## Critical academic content – Science, History-Social Science, and English Language Arts

## EEI helps build 21<sup>st</sup> Century workforce skills:

Critical Thinking Sound Decision Making Effective Problem Solving Communication and Collaboration

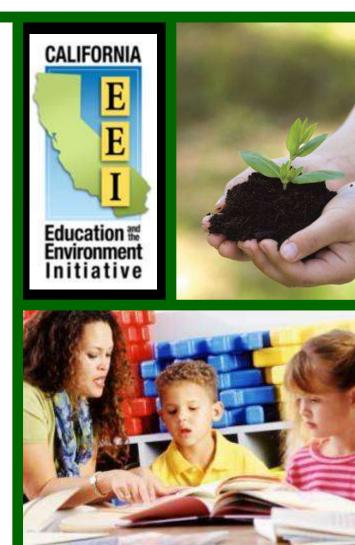


# Today's Goals:

Benefits for your programs

□ Help you get started

Inspire you to use the EEI
 Curriculum for your High
 School and Career
 Partnership Academy



# The EEI Curriculum

Builds environmental literacy

 Teaches students about their relationship with the environment

Teaches academic content standards



### **PRINCIPLE I**

People Depend On Natural Systems

#### **PRINCIPLE II**

People Influence Natural Systems

### **PRINCIPLE III**

Natural Systems Change in Ways That People Benefit From and Can Influence

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#### **PRINCIPLE IV**

There are no Permanent or Impermeable Boundaries that Prevent Matter from Flowing Between Systems

### **PRINCIPLE V**

Decisions Affecting Resources and Natural Systems are Complex and Involve Many Factors

## The EEI Curriculum

## □ 85 units total — 26 high school

## □ ELA support

Reading & Writing Skills Vocabulary Development Projects Engaging/Collaborative



## **ENVIRONMENTAL TOPICS**

Air

**Climate change** 

Energy

**Environmental justice** 

**Environmental sustainability** 

Fish and wildlife resources

Forestry

Integrated pest management

Integrated waste management

Oceans

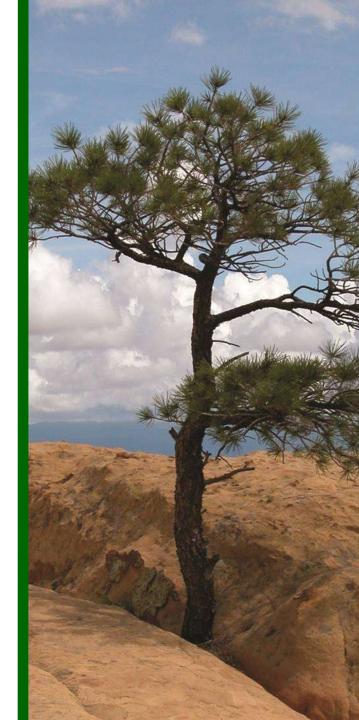
**Pollution prevention** 

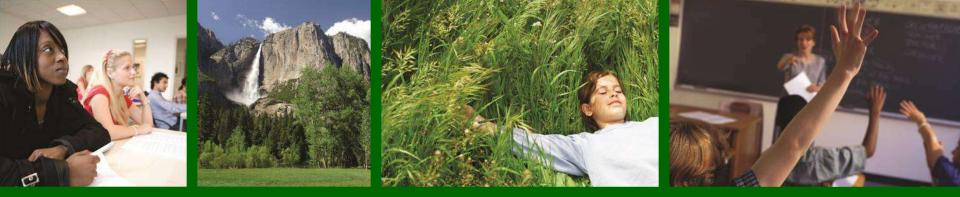
Public health and the environment

**Resource conservation and recycling** 

**Toxics and hazardous waste** 

Water





## Why use the EEI Curriculum?

□ Easy to implement

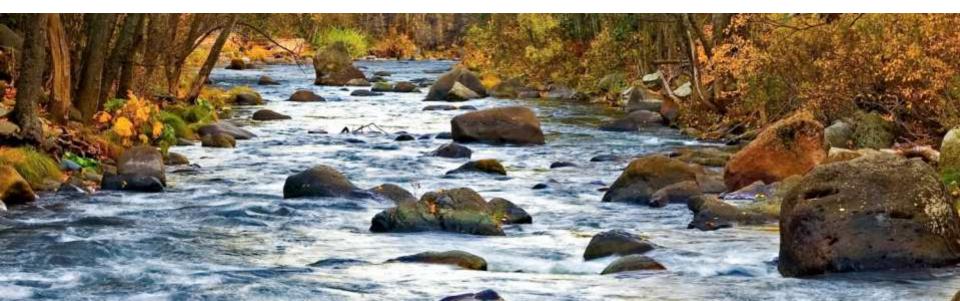
Replacement strategy

□ Go in-depth on a standard

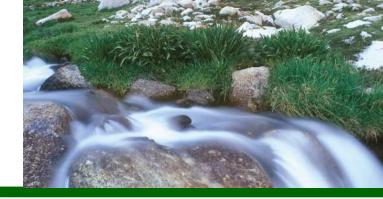


## Why use the EEI Curriculum?

## □ why should I care?"







# AGENDA

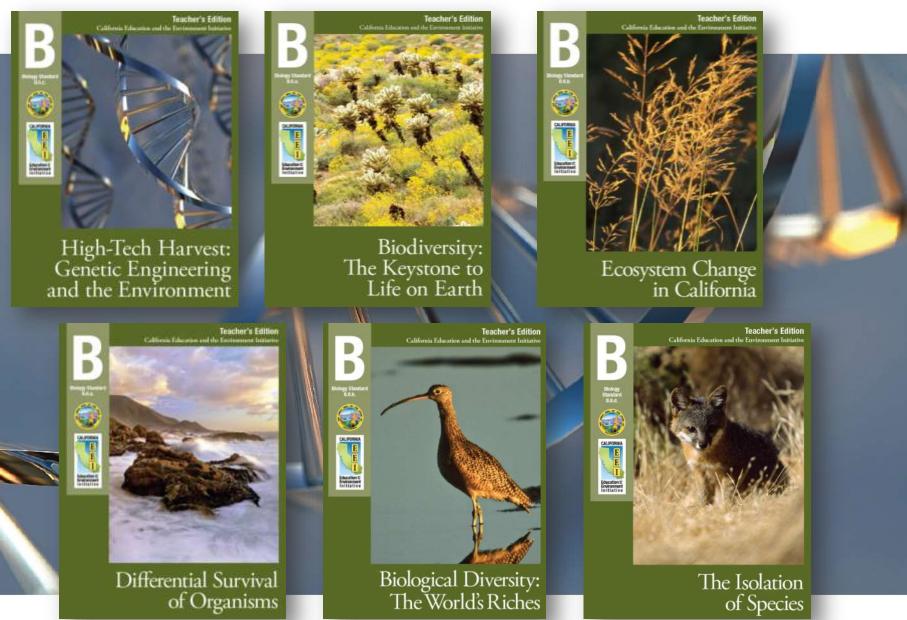
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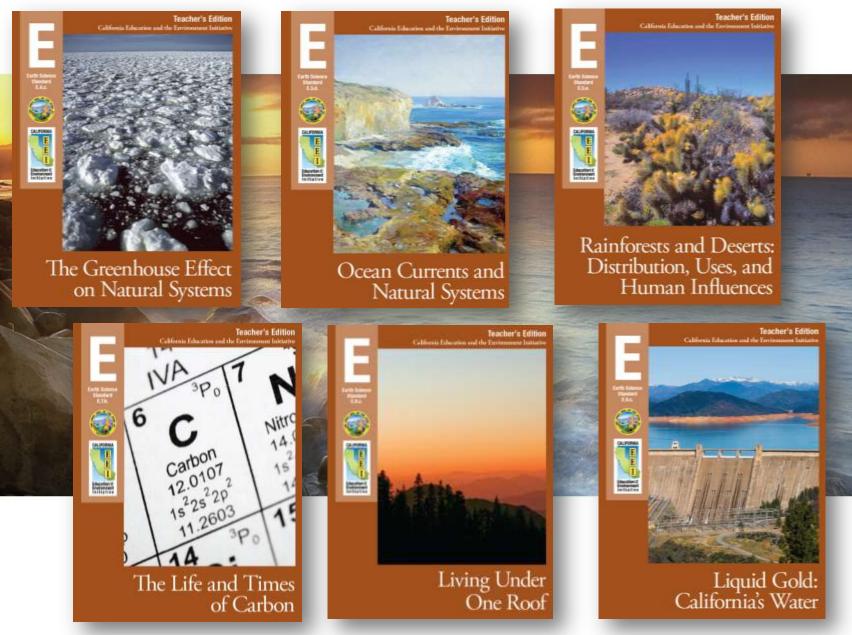
## Part III – Walk Through an EEI Unit Structure and Components

## Part IV - Conclusion

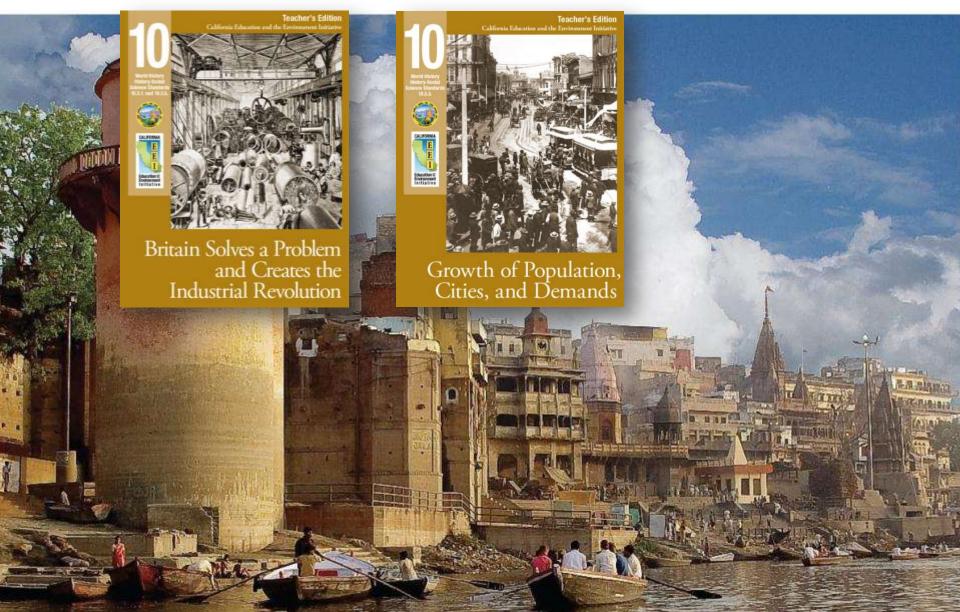
### EEI Curriculum — Biology (6 units)



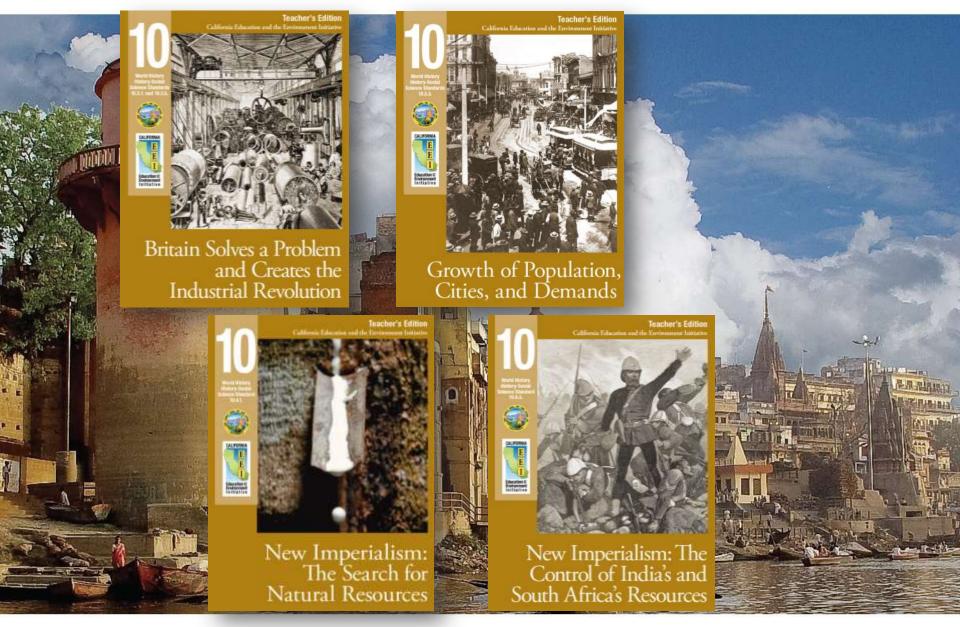
### **EEI Curriculum — Earth Science (6 units)**



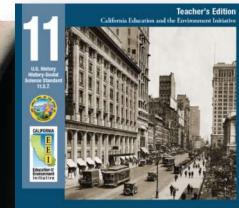
### **EEI Curriculum — World History (4 units)**



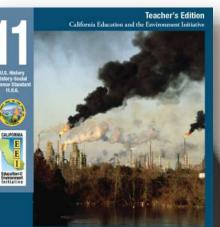
### EEI Curriculum — World History (4 units)



### EEI Curriculum — U.S. History (4 units)



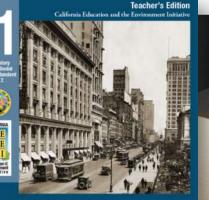
Mass Production, Marketing, and Consumption in the Roaring Twenties



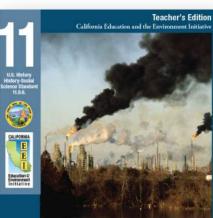
Postwar Industries and the Emerging Environmental Movement

### EEI Curriculum — U.S. History (4 units)





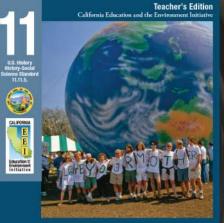
Mass Production, Marketing, and Consumption in the Roaring Twenties



#### Postwar Industries and the Emerging Environmental Movement

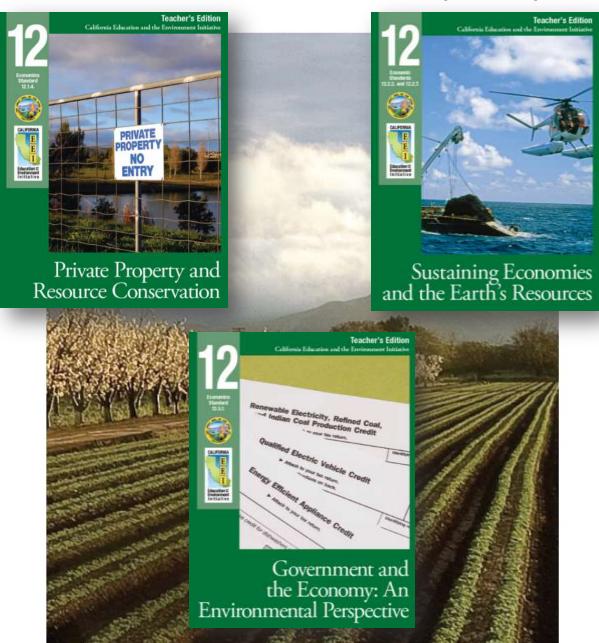


The United States and Mexico: Working Together

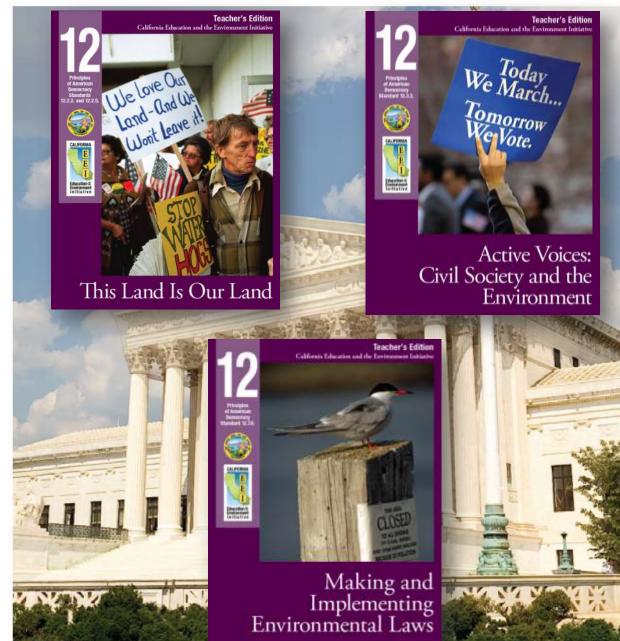


Many Voices, Many Visions: Analyzing Contemporary Environmental Issues

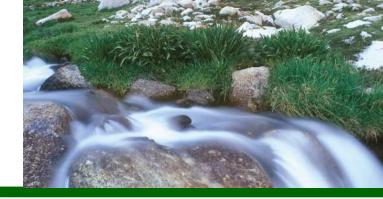
#### **EEI Curriculum — Economics (3 units)**



### EEI Curriculum — Principles of American Democracy (3 units)







# AGENDA

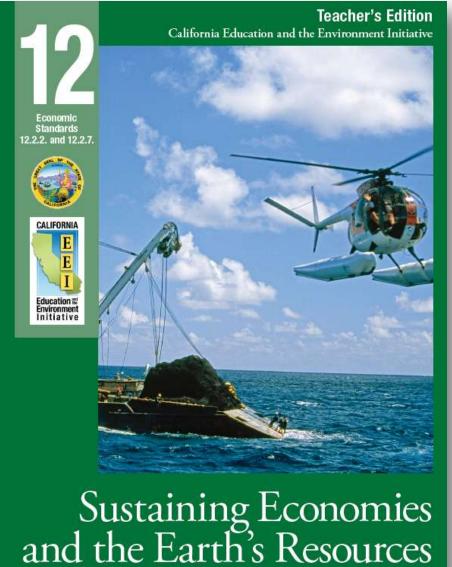
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### A Closer Look Inside a Teacher's Edition



### Offers Extensive Background ... Explains the Standards-based Focus

Sustaining Economies and the Earth's Resources



### **California Content Standards**

**12.2.** Students analyze the elements of America's market economy from a global context.

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Economic Forces Participate in a simulation as either producers or consumers, to learn about market forces.



The Global Fish Market Examine the fishing industry to learn about global markets and the laws of supply and demand.



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The Effects of Market Forces on Natural Systems Explore how supply, demand, and scarcity relate to the connection between economic health and

ecosystem health.

Economic Forces Participate in a simulation as either producers or consumers, to learn about market forces. The Globel Fish Market Examine the fishing industry to learn about global markets and the laws of supply and demand.

The Effects of Market Forces on Natural Systems Explore how supply, demand, and scarcity relate to the connection between economic health and ecosystem health. One Ocean, Many Mouths Analyze economic data on fisheries and discuss the "byproducts" of market forces.

California Content Standards

and quantity of particular products.

12.2. Students analyze the elements of America's market economy from a global context. 12.2.2. Discuss the effects of changes in supply and/or demand on the relative scarcity, price,

12.2.7. Analyze how domestic and international competition in a market economy affects goods

Regulating the Market Evaluate regulatory measures by governments and international organizations as a means of influencing market forces.

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### **California Connections**

#### Sustaining Economies and the Earth's Resources

#### California Connections

### Fishing the World's Oceans

th over 700 miles of coastline, it should be no surprise that a large part of the California economy includes the buying and selling of fish. Because seafood is an excellent source of lean protein, it is growing in popularity around the world.



And Americans are eating more seafood now than ever—over 16 pounds of fish and shellfish per person in 2006. But our domestic week of fish can only satisfy about 20% of our demand; the rest of the 4.9 billion pounds of seafood we consume each year must be imported. After half a centur v of steady

growth in the global "catch," the

United Nations projects a massive

China's domestic consumption of fish has grown five-fold since the 1970s, as its population has grown.



Chinese fishing bost unloads catch

6 CALIFORNIA ENUCATION AND THE ENVIRONMENT INITIATIVE | Unit 12.2.2. and 12.2.7. | Existanting Economics and the Earth's Resources

the next 50 years. Increased demand coupled with an increase in the tree of fishing technology, has contributed to the decline tran overall supply this. One study found that almost a third of all fished species are already depleted. As fish prices rise, it becomes more attractive for the domestic industry to sell fish abroad than to send it "home."

Several factors contribute to the problem: overfishing, pollution and habitat damage, and even possibly climate change. The United States is the world's fourth largest exporter of fish (behind China, Norway and Thailand) and the second largest seafood importer (behind Japan). Our domestic fisheries are working with those of other nations to address the looming supply problem soon to hit the global fish market.

#### The Global Fish Market

Almost half the fish on the global fish market come from marine ecosystems in the open ocean. As the demand for fish rises, supply tightens and prices rise. Pressures of the market (prices and demand) encourage a rush to cash in, resulting in ecosystems being overfished, as too many fish are caught in too short a time period, before they can breed and mature to replenish the population. Some of the fish caught are the fish the market demands for human use. But another way an ecosystem can be overfished is by an excess of bycatch—fish, mammals and other marine life caught unintentionally, as a byproduct of certain fishing technologies. The increasing use of technology and the size of fishing vessels have made bycatch a real problem. These marine animals are often returned to the ocean in great numbers, either dead or dying, no longer able to help keep the marine ecosystem functioning.

Increased competition for a declining resource, when coupled with increasing consumer demand, results in even higher global fish prices. The higher "catch value" draws additional fishing companies and fishing vessels into the ocean, looking to "cash in" on an already scarce resource.

But, in many cases, the "catch value" is not enough to allow the average fishing company to compete for the scarce resource. Some governments respond by giving money or other support, called subsidies, to their domestic fishing fleets, so that they can go after the scarce, higherpriced fish. Often this results in further scarcity of fish species, as too many boats chase too few fish.

#### Managing the Supply

Protecting the global fish supply is complicated: fish are a moving target! Since fish are in the open ocean, they are considered a "common good." The National Oceanic and Atmospheric Association (NOAA) regulates our domestic fisheries. NOAA is a federal agency, part of the U.S. Department of Commerce. Established more than 200 years ago (in 1807), it is responsible for preserving the health of coastal and marine ecosystems. The National Marine Fisheries Service (NMFS) is part of NOAA and it monitors over two-hundred fish populations in the United States' "exclusive economic zone," (EEZ). The U.S.'s EEZ is the ocean anywhere between 3 to 200 miles

offshore of the continent—one of the largest EEZ areas in the world.

The NMFS creates fisher y management plans that dictate the types and quantity of fish that can be caught in the EEZ, or when they can be caught, depending on the fish population's health.

Past attempts by NMFS to control the seafood supply and industry practices have not always worked. For instance, restricting the fishing season for a certain species can cause a fishing frenzy, where large quantities of that fish are "dumped" onto the global market all at once, driving the price down. This quickly puts smaller fisheries out of business and can result in populations being overfished. More success has been had by limiting or eliminating certain kinds of fishing technology with extremely high (or damaging) catch rates (such as bottom-trawling); establishing protected areas (marine sanctuaries) that serve as "safe zones" for marine species thus allowing them to grow and reproduce; keeping the ocean's ecosystems healthy; and finally, transferable quotas, which are a type of quotas allocated to individual fishermen or vessel owners, which can he sold or leased to others.

And whatever NMFS does has little to no effect on the fishing practices of other countries. Worldwide, national fisheries are self-governed by individual countries. However, 99% of the countries that fish are members of the World Trade Organization (WTO). The WTO helps to form agreements between the member nations, some of which relate to fishing. In addition, the UN created a Code of Conduct for Responsible Fisheries in 1995. This code encourages member nations to adopt responsible fishing practices, such as: using technology that reduces or eliminates bycatch; enforcing proper licensing to fish and registration of fishing vessels; and ensuring



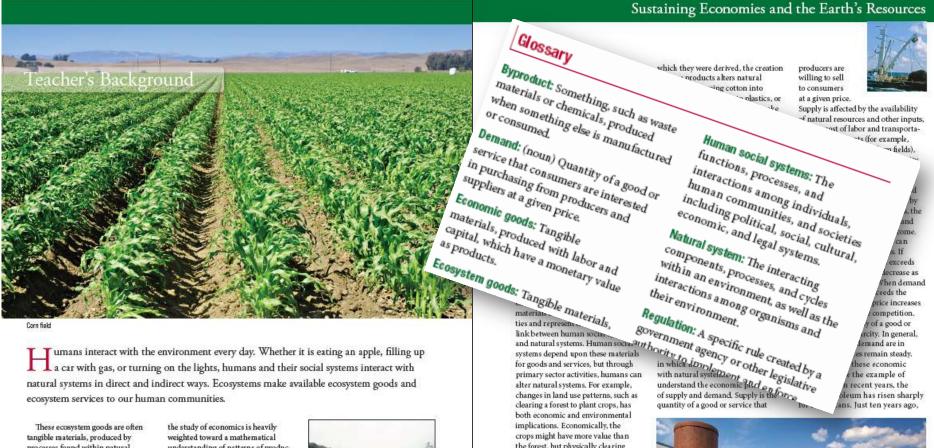
But not everyone upholds the UN "code" or honors WTO agreements. This creates disparities in the market, making it more difficult for fishing companies in those nations that are following regulations to compete against those from nations that do not regulate their fisheries.

#### Meeting Future Demands

The United Nations recognized the potential fish supply problem as early as the 1990s and began a dialogue with member nations to address the issue. Today, national and international regulations encourage responsible fishing and free trade, with the goal of maintaining a healthy ocean and a healthy economy. But market forces continue to drive fisheries to catch more and more fish in order to make ends meet, exacerbating the supply problem. Regulation alone cannot protect or replenish the global fish supply.

From scarcity often comes economic opportunity. Many see aquaculture as one solution, while others point to the environmental costs and hazards of farming fish. California has the most diverse fish farming industry in the nation, raising everything from catfish to caviar. Investing in aquaculture has created jobs and economic opportunities for many of our coastal towns. But is it the answer to satisfying the world's growing demand for fresh seafood? Will it ensure that the ocean's ecosystems remain healthy and vibrant? Can it help sustain an industry that has been a part of our cultures and economies for thousands of years? With time and careful monitoring, we may be able to answer these questions.

### Offers Extensive Background ... Explains the Standards-based Focus



I a car with gas, or turning on the lights, humans and their social systems interact with natural systems in direct and indirect ways. Ecosystems make available ecosystem goods and ecosystem services to our human communities.

These ecosystem goods are often tangible materials, produced by processes found within natural systems. These processes are what we consider ecosystem "services," since they result in the materials or other resources that are vital to our livesand our economies. Ecosystem goods are often also economic goods, or tangible materials, such as medicine created from ecosystem goods, that have a monetary value as a product produced with labor and capital.

Economics is the study of how human behavior is affected by scarcity of these resources. Although

the study of economics is heavily weighted toward a mathematical understanding of patterns of production and consumption, the larger focus of economics is on consumer and producer behaviors around supply, demand, scarcity, and price of goods and services. But these goods and services generally come from our natural systems, so understanding the processes within these natural systems, as well as the ways in which human social systems interact with natural systems, is essential to making informed choices about the ecosystem goods and



Deforestation

ecosystem services upon which we depend. Keeping our natural systems healthy and sustainable will also keep our human social systems, and specifically our economies, thriving

the forest, but physically clearing the forest alters the ecosystem and the organisms living there, as well as the organic carbon that was once sequestered in the forest. While the primary sector of the

economy extracts and harvests resources from natural systems, the secondary sector of the economy focuses on manufacturing goods. or processing raw materials into products for sale on the market. Although these products might not resemble the natural resources from 820

these economic

the example of

n recent years, the pleum has risen sharply

ans. Just ten years ago,

Petroleum pipeline

### **Planning Ahead with the Unit Planner**

#### Sustaining Economies and the Earth's Resources



iem

								Summary of Activiti		
	Lesson		Learning Objecti	ives	Summary of Activities			Summary of Activiti		
1	effects of change		<ul> <li>Provide contemporar effects of changes in demand on the relation</li> </ul>		and/or and graph supply and demand to discuss how orice and scarcity affect the production and		E			
		Le	sson		ants then brainstorm the supply of and			Students participate in a ma		
	1	Fo	onomic	Learn	earning Objectives			and graph supply and dema price and scarcity affect the		
- × ×				<ul> <li>Provide contemporary example effects of changes in supply ar demand on the relative scarcity</li> </ul>		ar	other factors that can affect			
	_			quantity of particular ecosyster						
				and ecosystem services that are provided						
				by natural systems.						
3	The Effects of Market Forces on Natural Systems Preparation Time: 20 min. Instructional Time: 50 min.		<ul> <li>Describe the direct natural systems of or demand for speci- and ecosystem servi</li> <li>Describe the direct or of rates of the extract transportation, and i natural resources.</li> </ul>	nc ecceystern goods ices. and indirect effects ction, harvest,	and opproducts created in, the tiaring for Adamoc cod, and participate in a class discussion about the effect of human consumption on natural systems.			W: sputation size in an ecceystem are determined by the resource states or with, immigration, enrigration, and death. a the concepts of direct and indirect effects. Students should be able to: analyze changes in an ecceystem resulting from human activity or changes in population size. a create a cluster diagram.		

#### es

narket simulation and to discuss how ne production and -147. Idents then brainstorm ct the supply of and nomica ages

> Prentice Hall: Economics: Principles and Tool (2001) Pages 77, 81-84, 89-90, 92-94

6-181 9-171 5, 208

Economics: Principles in Action (2003) Pages 85, 88, 116, 120

12.2.7. AMSCO: Economics:

Institutions and Analysis Pages 127-130

Economics For Everybody Pages 20, 36, 377-388

EMC: Economics: New Ways of Thinking Pages 41-53, 394-419, 426-427

Unit Planner

Lesson Toolboxes identify

lesson-specific needs.

### **Shows Connections to Adopted Materials**

	All Materials Needed		Textbook Alignment			
Unit I	A-V Equipment: ■ projection system, screen Class Supplies:		<b>Glencoe:</b> Economics: Principles & Practices (2005) Pages 142–148	aining Eco	nomies and the Ea	arth's Resources
1 Pre Inst		ummary of Activities udents participate in a market simulation of graph supply and demand to discuss how the and scarcity affect the production and msumption of goods. Students then brainston her factors that can affect the supply of and smand for commodities.	Holt: Economics (2003) Pages 32, 83–84, 117, 119–126, 129, 136–137 McDougal Littell: Economics: Concepts and Choices	conomic indicators to U.S. economy, need for choices.	All Materials Needed A-V Equipment: projection system, screen Class Supplies: a chart paper a colored markers percils or pens scissors a tape or thumbtacks b yard or meter stick Provided Separately: Student Edition	Textbook Alignment 12.2.2. AMSCO: Economics: Institutions and Aralysis Pages 58–66 Economics For Everybody Pages 52–65 EMC: Economics: New Ways of Thinking Pages 130–147, 150–151 Gliencoe: Economics: Principles & Practices (2005)
2 The Pre Insi	Provided Separately: Student Edition Student Workbook	udents discuss goods and resources with ph market value and the distinction between newable and nonrenewable resources. They n di analyze an article about the global fish man en complete a graphic organizer identifying conomic forces that influence it.	Pages 150–151, 164–166, 178–179, 189, 206–211, 213, 220–223, 360–361, 516– 519, 533–535, 540–541	r and the relationship nd. g environmental y and the need	Student Workbook Teacher's Masters Visual Aids	Pages 89–92, 115–120 Holt: Economics (2003) Pages 103–107, 114 McDougal Littell: Economics: Concepts and Choices Pages 109–114, 124, 131, 146–181, 153–157, 160–161, 169–171, 173, 176–177, 183, 185, 208 Prentice Hall: Economics: Principles and Tool (2001)
3 The on 1 Pre Inst	Teacher's Masters Visual Aids	udents explore the components and processes the ocean ecceystem, read about the history of d byproducts created in, the fishing for Atlanti d, and participate in a class discussion about fect of human consumption on natural systems	<b>Prentice Hall:</b> Economics: Principles and Tool (2001) Pages 45, 54, 59–61, 662–666	em are determined by n, and death. human activity or		Pages 77, 81–84, 89–90, 92–94 Economics: Principles in Action (2003) Pages 85, 88, 116,120 12.2.7. AMSCO: Economics: Institutions and Analysis Pages 127–130 Economics For Everybody Pages 20, 36, 377–388
			Economics: Principles in Action (2003) Pages 31–32, 51, 55, 444, 447		Lesson Toolbaxes klentify Iesson-specific needs.	EMC: Economics: New Ways of Thinking Pages 41–53, 394–419, 426–427

### Supports English Language Skills & Differentiated Instruction

#### Sustaining Economies and the Earth's Resources



#### English Language Development

Lessons in the EEI Curriculum are designed to support students' English language development. The strategies in these lessons are based on some of the practices identified in the Reading/Language Arts Framework for California Public Schools (California Department of Education 2007). Student ELD levels (CELDT) should be identified. Use of the strategies identified as effective for the students' level should be applied when building the history-social science concepts.

#### To establish successful instructional strategies for all students, the teacher should:

- Use a wide variety of ways to explain a concept or assignment. When appropriate, the concept or
  assignment may be depicted in graphic or pictorial form, with manipulatives, or with real objects to
  accompany oral and written instructions.
- Provide assistance in the specific and general vocabulary prior to each lesson, using reinforcement and
  additional practice afterward. Instructional resources and instruction should be monitored for ambiguities
  and language that could be confusing to students, such as idioms.
- Ask each student frequently to communicate his or her understanding of the concept or assignment. Students should be asked to verbalize or write down what they know, thereby providing immediate insight into their thinking and level of understanding. In addition, students should be encouraged to confer about each other's understanding of the concept being taught and the classwork or homework assignments, particularly if the students are not fully proficient in English.
- Check frequently for understanding in a variety of ways. When a student does not understand, analyze why.
- Allow students to demonstrate their understanding and abilities in a variety of ways while reinforcing
  modes of communication that are used on standardized tests.
- Use pacing to differentiate instruction according to students' needs. Reinforce the more difficult concepts
  for students experiencing difficulty in the language arts by providing additional time and using the visual
  aids provided. Accelerate the instructional pace for advanced learners if the assessments indicate mastery
  of the standard.

#### The California EEI Curriculum includes a variety of research-based English language development practices, such as:

#### Vocabulary Development

- Teach difficult vocabulary prior to and during the lesson
- Provide reading, speaking, and assessment tasks that reinforce new vocabulary

#### Reading Comprehension

- Use grade-level readers, articles, and reading assignments to build comprehension in the content area
- Engage students in meaningful interactions about text
- Provide activities that assess student comprehension and build decoding skills

#### Writing Strategies and Applications

 Provide opportunities for students to organize ideas and information in a written form including concept maps

- Use stories, articles, and other written materials to model good writing
- Provide assessment tasks that allow students to apply their grade-level writing skills

#### Listening and Speaking Strategies and Applications

- Ask questions to ensure comprehension
- Elicit responses from all students, encourage students to give elaborate responses, and give students time to respond to questions
- Incorporate students' responses, ideas, examples, and experiences into the lesson
- Model and teach language patterns needed to understand and participate in the study of the
- content areas
- Encourage a high level of response accuracy
- Use visual aids, manipulatives, and real objects to support content delivery

The language arts skills that have checkmarks are used by students as they participate in the lessons.

	Vocabulary	Reading	Writing	Listening	Speaking
Lesson 1	<ul> <li>Image: A set of the set of the</li></ul>	1		1	<ul> <li>Image: A set of the set of the</li></ul>
Lesson 2	1	<ul> <li>Image: A second s</li></ul>	1	1	1
Lesson 3	1	1	1	1	1
Lesson 4	1	1	1	1	1
Lesson 5	1	<ul> <li>Image: A set of the set of the</li></ul>	1	1	1

### **Traditional and Alternative Assessments**



### **Provides Students and Teachers with Added References**

#### Sustaining Economies and the Earth's Resources



#### Extensions & Unit Resources



#### Extension Ideas

Students can further their learning by investigating the use of "sustainable" practices in agriculture, energy, or other industries. Have students conduct an Internet search of organizations that use "sustainable" approaches to the development of their goods and products. The students can create a presentation or brochure that illustrates these practices. The presentation should also address: supply and demand for the good; hyproducts and regulations related to the good; and national or international competition for the good.

Another extension activity involves assigning students to research that compares fisheries in developing and developed countries. Students research the supply and demand of fish in a developing country, including fish typically imported and exported. Ask students to investigate whether or not the country has any regulations in place, whether they practice sustainable fishing, or whether they have invested in aquaculture. Each student can then report on their country to the class.

#### Resources for Students

California Department of Conservation. "Division of Land Resource Protection." http://www.conservation.ca.gov/dlrp/Pages/Index.aspx

California Department of Conservation. "Oil, Gas and Geothermal—About Us." http://www.conservation.ca.gov/dog/Pages/aboutUs.aspx

CIA. "The World Factbook," https://www.cia.gov/library/publications/the-world-factbook/

Environmental Literacy Council. "Supply & Demand: How Markets Work." http://www.enviroliteracy.org/article.php/1310.html

Kurlansky, Mark. Cod: A Biography of the Fish That Changed the World. New York: Penguin Books, 1997.

Monterey Bay Aquarium. "Fishing Methods."

http://www.mbayaq.org/cr/cr\_seafoodwatch/sfw\_gear.aspx

National Marine Fisheries Service, "FishWatch: U. S. Seafood Facts," NOAA, http://www.nmfs.noaa.gov/fishwatch/#

Weber, Michael L., and Burr Heneman. The Online Guide to California's Marine Life Management Act. California Fish and Game Commission. http://www.fgc.ca.gov/mlma/introduction.html

Wild Chronicles. DVD. Segments: 125c "Zeb Hogan," 140c "Croatia Kayaking," and 224d "Bluefin Tuna." National Geographic Video.

Worldwatch Institute, "Worldwatch Reports and Papers," http://www.worldwatch.org/taxonomy/term/40

#### **References for Teachers**

American University. "The Trade & Environment Database (TED)," http://www.american.edu/TED/ted.htm

Cooper, Mary H. "Ihmatened Fisheries" The CQ Researcher 27 (August 2, 2002): 617-647.

Department of Geology, University of California, Davis, "Fishing and Overfishing," http://www.geology.ucdavis.edu/-summer/teaching/gol116808/overfishing.html#OverfishCalif

Environmental Literacy Council, www.enviroliteracy.org

Food and Agriculture Organization of the United Nations (EAO), "Fisheries and Aquaculture Department," http://www.fao.org/fishery/en

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#### Instructional Support

The EEI curriculum lends itself to a wide variety of instructional connections to practices, such as outdoor education, field studies, community-based activities, and service-learning. Many agencies, institutions, and organizations throughout California have identified themselves as providing programs and materials that can be used in conjunction with this unit. Links to these resources are available at: http://www.adepaa.ca.gov/Education/EEE/Curriculum/Support.htm.

#### Sample Extension Resource



# Monterey Bay Aquarium Seafood Watch®

Ocean Issues

Wild Seafood

Aquaculture

Seafood Report

Fishing & Farming Methods

What Consumers Can Do

What Businesses Can Do

Seafood Recommendations

What's New

Conservation Outreach Partners

Resources

Sustainable Recipes

### **Fishing & Farming Methods**

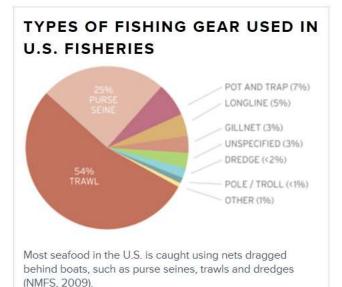
#### HOW WE FISH

Fishermen use a wide range of gear to land their catch. Every type has its own effects on the ocean. By selecting the right gear for the right job, the fishing industry can help minimize its impact on the environment.

Pole/Troll	Trawls and Dredges				
Purse Seining	Traps and Pots				
Gillnetting	<u>Harpooning</u>				
Longlining	Trolling				

#### HOW WE FARM FISH

In the next decade, the majority of fish we eat will be farm-raised, not wild. Global aquaculture includes over 100 species, farmed in everything from traditional earthen ponds to high-tech tank systems. Each farming



#### Lesson 1

#### Key Vocabulary

#### Learning Objective

Provide contemporary of the effects of change and/or demand on the scarcity, price, and qua of particular ecosystem and ecosystem services provided by natural sys

Economic Forces

This lesson initiates a discussion about the economic push scarcity, and price, to gauge how much students know free market in general, and to get them thinking about th systems and the market.

Students participate in a simulation in which they are either consumers or producers in the market for a particular product—an MP3 player. Students are given "limits" as to how much they can (and would) spend on producing

Trap

or making available such a device, or how much they would spend to purchase one. Students' choices as consumers and producers are graphed during the simulation, and the class explores general trends in price and supply as demand changes.

**Consumer:** In ecology, an organism that obtains energy or matter from a natural system, such as by eating other organisms. In economics, one who uses goods or services produced by natural or human social systems.

**Economic goods:** Tangible materials, produced with labor and capital, which have a monetary value as products.

**Law of Demand:** A principle that states the higher the price, the less consumer demand there will be for a good or service or, inversely, as the price of good or service decreases the consumer demand will increase.

Polluted river

#### Background

Scarcity is what drives our economic transactions. If all the resources we **Law of Supply:** A principle that states that as the price of a good or service increases, producers will make greater amounts of the good available.

**Producer:** In ecology, an organism (plant or alga) that converts light energy to chemical energy stored in carbohydrates. In economics, someone who cultivates or develops goods.

**Scarcity:** The condition wherein there is an insufficient supply or amount of something needed, such as goods or services.

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Lesson

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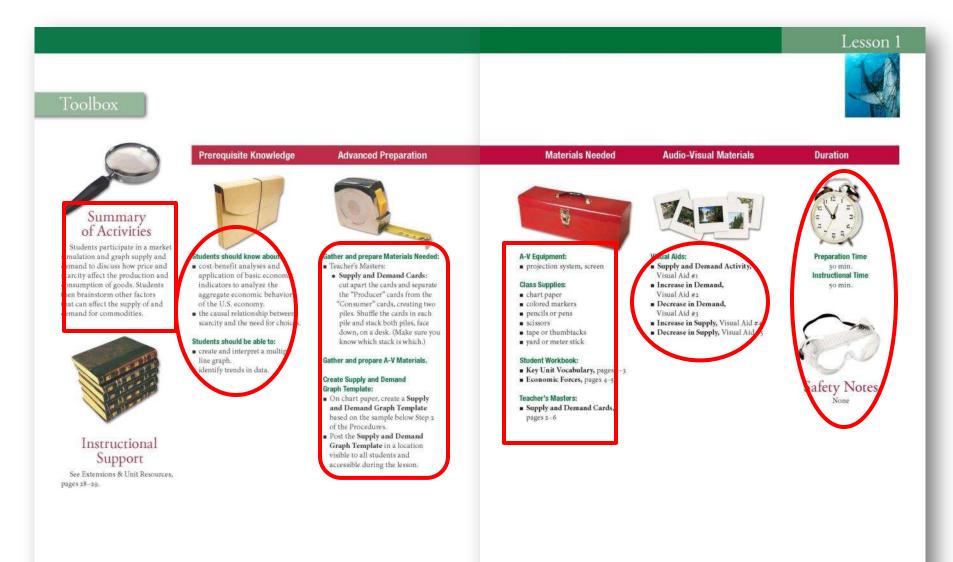
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consumer	equilibrium	money	producer	n: A specifient agency entertaint and ent
demand	law of demand	market	scarcity	
economic goods	law of supply	price	supply	



#### Procedures

Redistribute the students' individual Student Workbooks and use the Key Unit Vocabulary to introduce new words to Vocabulary Development

te as appropriate.

imagine that they have been given an amount of money to invest in the market (say, \$1000). They are

allowed to invest this money in anything that is traded on the market, but they have to invest it all in the same good or Ask students what natural goods or resources they know about that have a high market value (Answers should include product, and that good or product must be a commodity. petroleum, gold, uranium, and other minerals.) Show or inform students about the latest commodities trading during the

day, using Data on Commodities Pricing. Ask students to note which of the commodities on the list are renewable and which are nonrenewable resources. (Answers will wary, depending on the commodities mentioned that day, but in general the facts under "Energy" are nonrenewables, as are the materials under "Metals." The animals and plant products under

Explain to students that an interesting point about commodities trading is that it is based on what is going to happen "Lavestock and Meat," "Grains," and "Other Commodities" are renewables.) in the future. Tell students that the price of the goods being exchanged here is not based on what they cost to produce, but

based on the estimated supply and demand for them in the future. For example, if the winter in the southern United States is expected to be very cold, that will affect the upcoming orange crop (supply). If the demand for orange juice remains the same, then the orange crop-whatever is left of it-will be in limited supply to meet the demand, and the growers of oranges charge more. This will cause the price for oranges on the commodities exchange to rise. The same goes for oil and other fuels---if the supply is expected to change, the "future" price will go up or down, depending on whether demand or stays the same. Tell students that this is why commodities trading is sometimes called "futures" trading.

nat they are about to read an article that shows how complex the market can be when it comes to goods and natural resources. Distribute a Student Edition to each student. Tell them to turn to California Connections: Fishing the World's Oceans (Student Edition, pages 2-5) and instruct students to read it independently, or read the article together

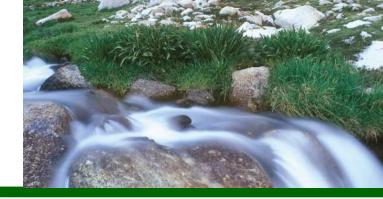
When done reading, review with students the effects of changes in supply, demand, price, and regulation on the global

 What did you learn about the supply of fish? (Overfishing, pollution, and habitat destruction have all led to a decline in as a class. fish market using what was presented in the article. Ask students:

- What did you learn from about the demand for fish? (Fish is a key source of protein for many countries; fish is being
- What did you learn about scarcity in the fishing industry? (Scarcity is the limit of a good or resource: the fishing industry has lomited supplies of fish. As this resource is depleted, scarcity causes prices to increase.) What did you learn about competition in the fishing industry? (Countries are searching for better fishing grounds since
- many traditional fishing grounds are depicted, competing with one unother for this profitable resource.)
- What did you learn about prices of fish? (As supplies of fish decrease, they become more scarce, causing prices to rise. What are some of the regulations that govern the fishing industry? (Limiting fishing seasons, limiting types of fishing
- activities, using a quota system, and proper licensing of vessels.)

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# AGENDA

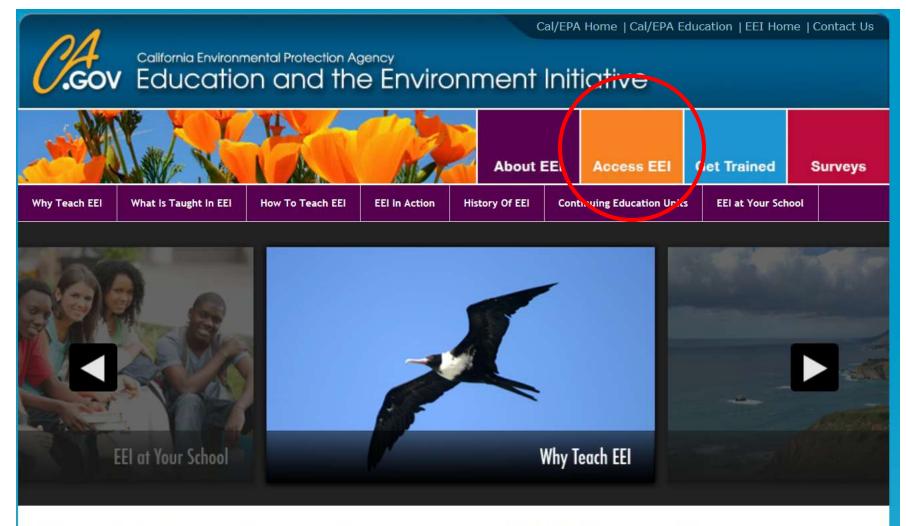
## Part I – Introduction and Instructions Goals and Descriptions

## Part II – Quick Tour of High School Curriculum Building 21<sup>st</sup> Century Skills

Part III – Walk Through an EEI Unit Structure and Components

## Part IV - Conclusion

### www.California EEI.org



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